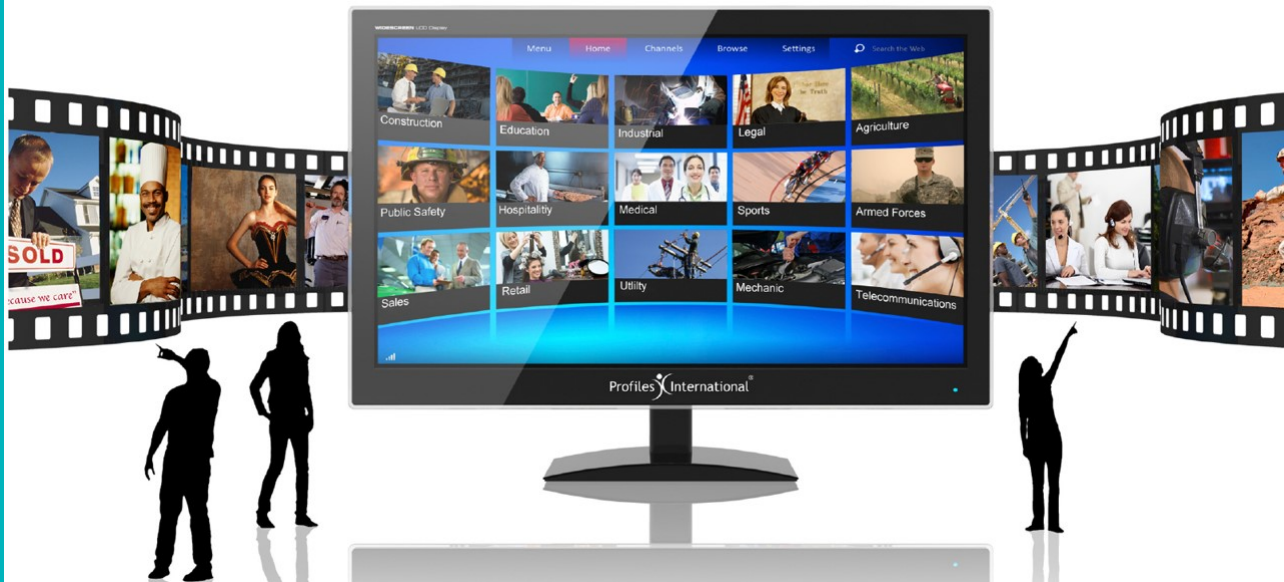




# JobMatchAssessment<sup>SM</sup> .com



## *Skill Trade Careers Prove Attractive to GenZ* Greasers and gearheads rule.

Ask a Boomer about shop class. They will talk about the ‘greasers’ and ‘gearheads’ that tended to inhabit it. It was primarily male and often drew those who did not thrive in the traditional classroom.

Boomers were taught that the key to financial success was a college degree. Working with your hands was a dead end. Yet, somehow, most Boomers know a multi-millionaire retiree who was a plumber, electrician, welder, or mechanic.

This week, the Wall Street Journal features an article on a Gen Z trend. Many [males are not taking the college path](#) and are opting for the skilled trades. Universities face lower enrollment because of the smaller size of Gen Z and a lower percentage of them seeking this path. [Male enrollment](#) percentages at our nation’s universities have decreased for over a decade.

Our clients know us because we help them assess candidates for fit to any or all of their jobs. Some of them ask us to work with family members who are seeking new careers.

We use Wiley's Pathway Planner assessment to assess the best career fits. The tool measures how a person thinks, acts, and likes to spend time. We use that information to compare them to high performers in 997 jobs that are highly fit for the individual. We conduct a debrief meeting to review the results and guide them to appropriate career resources.

This service is available to you or anyone you know who is exploring career options.

Our assessment and survey tools are world-class and statistically sound. [Please contact us](#) with your request, name, and email address.

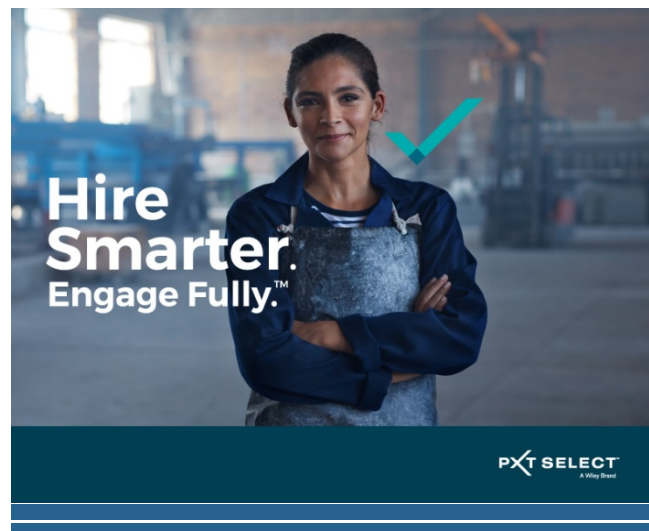
## One Assessment Thirteen Reporting Options

Unlike other assessments, the PXT Select™ uses a single assessment you can rely upon for a host of reporting options. This makes the assessment more valuable and affordable, since you pay only to score a person's results one time. After that, our reporting system lets you access additional reports without charge.

- **Keep access to your data, without subscription cost.**
- **No charge for additional job models.**
- **No charge to compare a person to multiple jobs.**
- **No charge for personal relationship reporting.**
- **No charge for phone debriefs with a certified expert.**

**NO BRAINER!**

[PXT Select Report Options](#)



## Build and Keep a Collaborative Culture

*"One-and-done doesn't work. Build the foundation for an ongoing learning journey at a low cost."*



**Download  
Brochure**

Organizational culture faces unpredictable and constantly evolving challenges. You know your organization needs to actively shape a culture that supports morale, recovery, and continued success. It might seem impossible to know where or how to begin— we can help.

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## *Don't Let Remote Work Curb Sales Development*

During this time, one of the most critical questions any President or CEO must face is: “How can I build and maintain a productive sales program?” My friend and associate, Troy “The Sales Navigator” Harrison, offers an answer through his Smooth Sailing Coaching Programs. No professional athlete has ever achieved greatness without collaboration with an equally skilled and passionate coach. In the same way, for long-term sales force development success, coaching can be essential to achieving your goals. Troy can help you focus and direct your efforts, streamlining product knowledge, creating fruitful lead generation, and putting the right processes and people in place. Troy’s programs include individual, autonomous activities, like my Sales Force Audit, or my Salary Calculator, and their

**Schedule**  
a complimentary,  
no-obligation  
Sales  
Strategy  
Review  
Session

success is built on the group and one-on-one skills coaching. These programs have produced dramatic growth for companies all over the USA – and whether you are located in his hometown of Kansas City, or from coast to coast, he can help you.